

ADV #	ADV. NAME	POLI/M ROMNEY/R/PRE/US	REP. #	OFF. #	6556	SALESMAN #
AGY #	AGY. NAME	AMERICAN RAMBLER PRODUCTIONS	BUYER NAME	STEPHANIE KINCAID		
		138 CONANT STREET	SALES PRSN	WA- JOE KNAUER		
		BEVERLY, MA 01915				
ORDER #	CONTRACT #	6351576	CLASS: NATL.	LOCAL	REGIONAL	
PRDCT	ROMNEY FOR PRESIDENT	EST#418	COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES	SEP28/12	OCT2/12	WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP27/12	10.15	

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$104900..38X
PLS CFM, THX 9/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	60		\$3,000.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS												
2			600A-700A	60		\$3,000.00	10/1	10/1	1		MON	1
PROGRAM : NEWS												
3			700A-900A	60		\$3,200.00	10/1	10/2	4		M-TU	4
PROGRAM : GMA												
CON COM1: 2X PER DAY												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 418

SEP27/12 10.15
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A	60		\$3,200.00	9/28	9/28	2		FRI	2
PROGRAM : GMA												
5			1000A-1030A	60		\$750.00	10/1	10/2	2		M-TU	2
PROGRAM : MILLIONAIRE												
CON COM1 : 1X PER DAY												
6			1000A-1030A	60		\$750.00	9/28	9/28	1		FRI	1
PROGRAM : MILLIONAIRE												
7			1100A-1200N	60		\$1,500.00	10/2	10/2	1		TUE	1
PROGRAM : VIEW												
8			1100A-1200N	60		\$1,500.00	9/28	9/28	1		FRI	1
PROGRAM : VIEW												
9			1200N-100P	60		\$1,350.00	9/28	9/28	2		FRI	2
PROGRAM : NEWS												
10			1200N-100P	60		\$1,350.00	10/1	10/2	4		M-TU	4
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
11			400P-500P	60		\$1,600.00	9/28	9/28	1		FRI	1
PROGRAM : DR OZ												
12			400P-500P	60		\$1,600.00	10/1	10/1	1		MON	1
PROGRAM : DR OZ												
13			500P-530P	60		\$3,600.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS												
14			500P-530P	60		\$3,600.00	10/1	10/2	2		M-TU	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												

REP HEADLINE# 6351576
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP27/12 10.15
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY	60		\$4,800.00	10/1	10/2	2		M-TU	2
16			600P-630P PROGRAM : NEWS	60		\$4,800.00	9/28	9/28	1		FRI	1
17			700P-730P PROGRAM : JEOPARDY	60		\$4,800.00	9/28	9/28	1		FRI	1
18			700P-730P PROGRAM : JEOPARDY	60		\$4,800.00	10/1	10/1	1		MON	1
19			730P-800P PROGRAM : WHEEL	60		\$4,800.00	9/28	9/28	1		FRI	1
20			730P-800P PROGRAM : WHEEL	60		\$4,800.00	10/2	10/2	1		TUE	1
21			1100P-1130P PROGRAM : NEWS	60		\$4,000.00	9/28	9/28	1		FRI	1
22			1100P-1130P PROGRAM : NEWS CON COM1 : 1X PER DAY	60		\$4,000.00	10/1	10/2	2		M-TU	2
23			600A-700A PROGRAM : NEWS	60		\$1,350.00	9/29	9/29	1		SAT	1
24			900A-1000A PROGRAM : GMA	60		\$1,700.00	9/29	9/29	1		SAT	1
25			1130P-1200M PROGRAM : NEWS	60		\$2,000.00	9/29	9/29	1		SAT	1

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26			700A-900A	60		\$1,700.00	9/30	9/30	1		SUN	1
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PROGRAM : NEWS

SEP/12	44700.00	OCT/12	60200.00									
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CONTRACT TOTAL											104900.00
TOTAL SPOTS											38

MARKET TOTALS \$317,878 WFTV 33% WKMG 21% WESH 30% WOFL 16% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI

DEMOS- RA35+*